

## CHRISTINA ORTIZ

### EXPERIENCE

**senior art director**  
n+a advertising, 2005-present  
main accounts; shaw contract group,  
design origins, walls & floors

**senior art director**  
saatchi & saatchi rochester, 2001-2005  
main accounts; shaw contract group, dupont lycra,  
kodak professional film, stronghealth,  
highland hospital, bausch & lomb, kodak nexpress

**senior art director**  
netsetgo, 2000-2001  
a start-up web company; conceived and designed  
numerous websites

**senior art director**  
buck & pulleyn advertising, 1994-2000  
main accounts; kodak motion picture film,  
west group, the gale group, xerox document  
services, the commission project

### AWARDS

*addy awards* ~ over 25 awards and 13 certificates  
from 2000-2006, including best of show in  
rochester ny in 2000. 3 addys in 2006-07 in  
the atlanta/southeast region.

*other awards* ~ mobius, telly, print magazine's  
2000 design annual, 2006 communication arts  
design annual

### EDUCATION

rochester institute of technology  
bfa in graphic design

### INTERESTS

teaching fitness classes and playing with my dog, layla

chrissy@chrissyortiz.com

